

# Step-by-Step Guide to Amazon FBA



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## What is Amazon FBA?

When someone mentions Amazon.com, what do you think of? You think of the leading online shopping destination for just about every type of product, right?

Chances are good that you've used it once before, and that you probably use it quite often. Amazon has hundreds of millions of customers. In early 2016, there were approximately 54 million Amazon Prime customers, who pay Amazon almost \$100 to be Prime members. Since Amazon Prime provides its members with free shipping, members can use Amazon for most (if not all) of their everyday purchases without incurring extra expenses. This makes Amazon a clear retail leader.

Amazon might even be the first place you look to shop online, given that there is an incredibly wide range of products for sale. As of the end of 2015, it was estimated that nearly half of all online shoppers went directly to Amazon to search for products.

Did you realize that Amazon itself isn't actually the vendor of all the products that are available on its website?

Sure, Amazon takes the order, processes the payment, and then handles the delivery of most of the products that you might order from their site. But the truth of the matter is that there are an increasing number of small businesses, which sell their own products through Amazon.com. They also use Amazon to handle all of the fulfillment aspects of the transaction, including those we just mentioned.

This program is known as Amazon FBA, where "FBA" stands for "Fulfillment By Amazon".

When you think about all of the work that needs to be done when you sell things online -- even after you've spent all the time necessary to create and promote your website -- it can be overwhelming. Now multiply that workload by ten, or a hundred, or a thousand. After all, that's the kind of volume you want to be doing in your business, right?

In this report, we're going to be focusing on the most powerful FBA programs, where all order fulfillments occur on Amazon.com. This allows you to start doing business selling items online without having to set up your own website, build your own prospect list, or do any of the other tasks you'd face if you were trying to handle everything yourself.

(But it's worth noting that the Amazon FBA program also has the capability of multi-channel fulfillment, meaning that Amazon can also fulfill orders that are taken on other websites, including your own. As your business grows and matures, you may choose to expand your FBA activities to include these features.)

## **Why You Can Earn Big Money with FBA!**

Make no mistake, when done correctly Amazon FBA can provide you with a huge financial opportunity. Think of it this way: Amazon is the most trusted large online retailer, and their reputation is top notch. No one ever gets "scammed" by Amazon. Amazon responds to all customer complaints, and works to make things right.

Wouldn't you want to leverage that reputation as part of your business? And here's one of the best things about Amazon FBA. You can get started selling products of your choosing even though you don't have a website, don't have a distribution channel set up, and don't even have a customer list.

## **Why are Amazon and Amazon FBA attractive to buyers?**

In the broadest terms, there are two scenarios in which people shop. The first is where they generally know what they're looking for. The second is where they're just browsing. You know the feeling; shopping as a way to reward yourself or to pass the time.

Think about your own experience when you go shopping online. At some point in the process, whether it's product research (including reviews by users), to compare prices, or to actually order, you probably visit

Amazon.com. In fact, Amazon.com might already be your first stop for nearly all of your online shopping.

When your target customer is more than ready to do business through a particular channel or seller, you want to make sure you're selling your products through that channel!

## Our Amazon FBA Case Study

At this point, it might be useful to talk about a specific product so that we can discuss Amazon FBA in various contexts. However, keep in mind that we aren't necessarily saying that this product has the potential to generate a lot of profit on Amazon FBA.

In fact, in nearly all cases, people who do business through Amazon FBA are generally reluctant to identify the product or products they're selling. After all, why tell anyone about the profitable product and invite the competition. (Of course, that's one of the great things about Amazon FBA; once you identify a good product or niche, you can really clean up!)

So for the rest of this report we're going to talk about a manual coffee grinder, much like one of these:



Top Rated Manual Coffee Grinder Maker Best Spice & Coffee Bean Grinder Stainless Steel Blades Adjustable Portable  
by a b sea

**\$13.95** ✓Prime  
Get it by **Tomorrow, Sep 1**

More Buying Choices  
**\$13.95** new (2 offers)  
★★★★★ ▾ 23

Hunt Brothers Coffee Grinder | Best Conical Burr for Precision Brewing | Consistent Grind | Top Rated Coffee Mill | Aeropress...  
by Hunt Brothers Coffee

**\$23.99** ~~\$62.99~~ ✓Prime  
Get it by **Tomorrow, Sep 1**

More Buying Choices  
**\$18.59** used (2 offers)  
★★★★★ ▾ 224

Brewer's Mark Burr Manual Coffee Grinder for Richer Aroma and Flavor than Electric Coffee Bean Mills  
by Brewers Mark

**\$34.98** new (1 offer)  
★★★★★ ▾ 40

Now let's discuss the steps for setting up your account and getting that manual coffee grinder listed on Amazon FBA.

## **Selling Brands vs. Private Labeling**

Before you start looking for any products to sell via Amazon FBA, you'll have an important decision to make. Are you going to sell a product that's already branded, or are you going to private label? Are you going to try to create a new manual coffee grinder brand that you can build upon into the future?

Selling brands means dealing in products that already have a brand identity, whereas private label products are those for which you can attach your own name and work towards building your own brand.

Selling branded products is one of the easiest ways to begin doing business through Amazon FBA, but it's also one in which your long-term potential is more limited. One of the most common ways of selling branded products is through a technique that's often called "retail arbitrage."

In short, retail arbitrage means that you find branded items that are on a deeply discounted clearance sale price at a local retailer, and then resell those items at a higher price on Amazon.com. One of the upsides of this strategy is that it's easy to get started, and you likely already have a good sense of what constitutes a "good deal" for a particular branded product. And it's easy to check the current lowest price on Amazon.com to see if there's the potential for profit.

Let's look at a couple of the manual coffee grinders that are currently for sale at Amazon.com. You'll notice, that the grinder on the left is not branded (and sells for the lowest price). The grinders on the right are privately branded (and sell for more):



Top Rated Manual Coffee  
Grinder Maker Best Spice &  
Coffee Bean Grinder  
Stainless Steel Blades  
Adjustable Portable  
by a b sea

**\$13.95** ✓Prime  
Get it by **Tomorrow, Sep 1**  
More Buying Choices  
**\$13.95** new (2 offers)  
★★★★★ ▾ 23

Hunt Brothers Coffee  
Grinder | Best Conical Burr  
for Precision Brewing |  
Consistent Grind | Top Rated  
Coffee Mill | Aeropress...  
by Hunt Brothers Coffee

**\$23.99** ~~\$63.99~~ ✓Prime  
Get it by **Tomorrow, Sep 1**  
More Buying Choices  
**\$18.59** used (2 offers)  
★★★★★ ▾ 224

Brewer's Mark Burr Manual  
Coffee Grinder for Richer  
Aroma and Flavor than  
Electric Coffee Bean Mills  
by Brewers Mark

**\$34.98** new (1 offer)  
★★★★★ ▾ 40

Branded products means there's built-in consumer trust. People already know the brand you're selling, and have already formed an opinion of whether or not it's an item they're interested in purchasing.

(Of course, if you're going to be selling an existing brand, and there are already a number of other sellers of that same product on Amazon, then you might need to ask yourself again whether this is the right product for you.)

But some of those same factors can weigh against you as well. Let's say that someone else finds a much better deal on those same items through a different wholesaler, and is using the same resale strategy. Since the products are identical, the primary (and perhaps only) factor that a potential buyer is going to use in making a purchase decision is price. If someone can offer the branded product at a lower price then they're going to get the sale and you're not.

Selling private label is a longer-term business, because it involves extra steps of knowing your prospects. When you set out trying to sell something that's already branded, it's easy to know who the customers are. Creating a private labeled product that will be a good seller requires you to do market

research before you go too far down the path of selecting individual products.

The big upside is that private labeling gives you the opportunity to distinguish yourself from other sellers and build a larger business over time.

## Finding Products to Sell

Your biggest single challenge in building your own Amazon FBA business is deciding what product to sell. There's no easy answer to this, because the Amazon.com marketplace is dynamic and ever evolving.

To find the right products to sell in your Amazon FBA account, you're going to need to do some research. Not surprisingly, one of the best tools available to conduct this research is Amazon.com itself.

- **Focus on Certain Categories of Items** - Some successful FBA entrepreneurs have identified certain categories that may hold a greater opportunity for new FBA sellers, as well as some categories that you might wish to avoid.

Among the FBA beginner-friendly categories are Home & Kitchen; Pet Supplies; Sports and Outdoors; and Patio, Lawn & Garden. Each of these categories contains a wide range of products, few market-dominating companies, with new products and concepts introduced almost daily.

Your manual coffee grinder falls within the "Home & Kitchen" category, so that's certainly a positive factor.

So what categories of goods should you probably stay away from, at least for your first few FBA products? Avoid Camera & Photo, Appliances, Jewelry, Watches, and Electronics. The items in these categories can involve difficult quality control issues, and the markets are often too complicated for Amazon FBA beginners, or are dominated by large-scale sellers.

- **Prohibited Products** - There are certain categories of products that are not eligible for sale through Amazon FBA. A complete list can be found here:

<https://www.amazon.com/gp/help/customer/display.html?nodeId=201>

[790610](#). Some of the noteworthy exclusions include alcoholic beverages, vehicle tires, and products that cannot legally be sold and distributed in all U.S. jurisdictions.

You also may not sell hazardous materials, including any explosives, compressed gases or aerosols, flammable liquids or solids, poisons, corrosive materials, certain Lithium ion and lithium metal batteries, or vehicle batteries through Amazon FBA.

In addition, there are also some limitations and additional requirements that apply to temperature-sensitive and date-sensitive products. These include nutritional supplements and other items intended for consumption.

There are also various types of products, which require prior approval by Amazon. These are automotive parts, clothing, luggage, collectible books, jewelry, shoes, personal computers, shoes, toys and games, watches, electronics and computer software.

- **Supply and Demand** - Now that we've covered all of the types of products you'll need to stay away from, let's discuss how you go about identifying the products that hold the most potential for your business.

As you browse the potential products on Amazon, there are several important factors that you'll want to consider, but you'll probably want to start by looking at the "Best Sellers Rank" of items that are already being sold on Amazon.com. The method by which Amazon calculates the Best Sellers Rank is secret, but it's believed that the most important elements are:

- How long it has been since someone bought this product.
- The number of product sales that have been made recently.
- How the sales figures for this product compare to similar products.

Keep in mind, that while a smaller number generally means that a product sells better, the absolute ranking of a given product isn't as important as how its rank is trending over time. Where that rank falls within a particular category of goods is also important.

- **The Importance of the Best Seller Ranking** What you're going to want to look for are items that are high enough on the Best Seller Ranking list that there is enough upside potential for it to be worth you entering the market, but not enough current sales to attract a large number of sellers.

Along with Best Seller Ranking, you should look to see how many reviews there are for the particular product. You'll want there to be enough reviews that there's a demonstrated demand, but again you don't want so many that a large number of sellers are competing for future sales.

Item model number	B-sea	ASIN	B018M32LJE
Customer Reviews	★★★★★ 23 customer reviews 4.9 out of 5 stars	Customer Reviews	★★★★★ 224 customer reviews 4.7 out of 5 stars
Best Sellers Rank	#28,557 in Home & Kitchen (See Top 100 in Home & Kitchen) #50 in Home & Kitchen > Kitchen & Dining > Coffee, Tea & Espresso > Coffee Grinders > Manual Grinders	Best Sellers Rank	#6,684 in Home & Kitchen (See Top 100 in Home & Kitchen) #12 in Home & Kitchen > Kitchen & Dining > Coffee, Tea & Espresso > Coffee Grinders > Manual Grinders
Date first available at Amazon.com	June 3, 2016	Date first available at Amazon.com	November 27, 2015

Looking at the details of the generic, manual, coffee grinder (on the left) and the branded, manual, coffee grinder (on the right), we can see that the branded grinder is currently a much better seller, although it's also been available on Amazon for a longer period of time.

If you already have a specific item or type of item in mind, you can go directly to Amazon.com and see if the sales rank data and possible competition figures confirm your initial interest.

- **Selling Price** - A retail price between \$10 and \$50 represents a sweet spot for many potential Amazon FBA products. That price range is large enough that there's the possibility for you to make significant margin, but not so much that customers are going to deliberate for a significant amount of time before buying.

Several items are available and manual coffee grinders are retailing on Amazon for between \$13 and \$38. So, that price falls right in the price range sweet spot.

- **Product Size** - In general, when a product is small or light, the better it is on you. Of course, you don't want your product to be so fragile that it's likely to become damaged during shipping (even in Amazon's padded shipping boxes). Damaged products lead to bad customer reviews on your Amazon FBA account, which will make it more challenging to selling your item going forward.

Ok, so you've confirmed that you want to sell manual coffee grinders. Where do you actually get them?

The first place to look is Alibaba. Alibaba.com is a Chinese e-commerce website that does an extremely high volume business-to-consumer and business-to-business transactions. In fact, Alibaba.com does roughly three times as many transactions as Amazon.com

 <p>hot selling food safe stainless steel manual coffee grinder</p> <p><b>US \$1-3</b> / Piece</p> <p>200 Pieces (Min. Order) Response Rate: 86.8%</p>	 <p>Best selling Model Stainless Steel Hand Operated Manual Coffee</p> <p><b>US \$1.1-2.5</b> / Piece</p> <p>1000 Pieces (Min. Order) Response Rate: 98.0%</p>	 <p>Kitchen appliances 100% FDA &amp; LFGB stainless steel hand manual</p> <p><b>US \$5-8</b> / Piece</p> <p>500 Pieces (Min. Order) Response Rate: 88.9%</p>	 <p>Top Sale Ceramic Burr Manual Coffee Grinder - Portable Stainless</p> <p><b>US \$3.5-4.5</b> / Unit</p> <p>100 Units (Min. Order) Response Rate: 85.9%</p>
 <p>stainless steel manual coffee grinder/hand crank coffee</p> <p><b>US \$3.5-3.6</b> / Piece</p> <p>500 Pieces (Min. Order) Response Rate: 85.7%</p>	 <p>best price and high quality Stainless Steel manual coffee</p> <p><b>US \$3.0-3.0</b> / Sets</p> <p>2000 Sets (Min. Order) Response Rate: 15.2%</p>	 <p>Factory supplier stainless steel manual coffee grinder, spoon as gift</p> <p><b>US \$1-5</b> / Piece</p> <p>500 Pieces (Min. Order) Response Rate: 72.0%</p>	 <p>HOT SALE Manual Stainless Steel Coffee Grinder Precision Brewing</p> <p><b>US \$2.5-4.5</b></p> <p>Response Rate: 84.5%</p>

After doing a quick search on Alibaba.com for “stainless steel manual coffee grinder,” you'll see a number of options, including those above. There is a wide range of options to choose from, as the screenshot above only shows a fraction of the available products.

- **Initial Wholesale Order Size** - When you're just starting out, you might also want to try to zero in on products for which the wholesaler or manufacturer don't require you to purchase thousands and thousands of units. This is likely to be cost prohibitive when you're listing your first item on Amazon FBA.

- **Sample Order** - Some vendors may offer you the opportunity to order a single item from them, in order to get a feel for the product before you place a larger order. Doing so will add a bit of time to the schedule before you can begin making sales on Amazon, but it can be a great way to make yourself comfortable with the product quality before you place a larger order.
- **Wholesale Price** - Ideally you want to be able to purchase the product you're reselling for no more than 20%-25% of your retail price. You'll notice that many of the manual coffee grinders available on Alibaba.com easily meet this threshold.

**Tip:** You can also use Instazon Product Wizard to speed up the process. Get the full details at <http://shopcommission.com>

## Register as an Amazon Seller.

Once you've put together a plan, for what you're going to sell, and where you're going to source it from, getting started with Amazon FBA is a straightforward process:

- The first step is to register as an Amazon Seller, and you can begin the process by going to [www.amazon.com/fba](http://www.amazon.com/fba) and clicking the "Get started" button if you've previously sold anything on Amazon before through Seller Central (Seller Central has a number of programs in addition to Amazon FBA). Sign in to your Seller Central account and click the "Add FBA" button.
- If you've never sold on Amazon.com before, then click the "Sign up here" link under the "Get started" button, and provide all the necessary information. You can find more information about Seller Central by visiting [sellercentral.amazon.com](http://sellercentral.amazon.com).
- In order to complete the setup process, you'll need to provide your business name, address, and contact information. You'll also need to provide your credit card number; telephone number; and your tax ID (which is either your Social Security Number, or your Employer ID if you do business through an LLC, Partnership or Corporation).

## Create Your Product Listing.

After logging in to your Seller account, mouse over the “Inventory” link on the menu at the top of the page and click on “Add a Product.” You’ll then be taken to a page where you can enter the various details about your product, as well as upload photographs that show your item.

The screenshot shows the Amazon Seller Central interface. At the top, there's a navigation bar with 'amazon sellercentral' and a search bar. Below that, a menu includes 'INVENTORY', 'ORDERS', 'REPORTS', and 'PERFORMANCE'. The 'Inventory' section is active, showing options like 'All Inventory', 'Listing Enhancements', 'Manage Pricing', 'Inventory Amazon Fulfills', and 'Shipping Queue'. The main heading is 'Manage Inventory' with links for 'Learn more' and 'Take the tour'. There are buttons for 'Add a product' and 'Preferences: 11 columns hidden'. A search bar is present with the text 'Search SKU, Title, ISBN, ASIN' and a 'Search' button. Below the search bar, there are filters for 'Status' (All, Active, Inactive) and 'Fulfilled By' (All, Amazon, Merchant). A table header is visible with columns: Status, Image, SKU Condition, Product Name ASIN, Date Created (Status Changed Date), Available, Fee Preview, Price + Shipping, and Lowest Price + Shipping. A 'Save all' button is also present.

Consider the process by which many people shop on Amazon.com. They search by specific keywords and phrases, and the products that Amazon determines to be the most relevant to those searches will be displayed to the shopper.

Kind of sounds a lot like the Google search engine, doesn't it? And the strategies for coming up with the best possible text for your product listing is similar, too.

The screenshot shows the 'Add a Product' page in Amazon Seller Central. It includes a navigation bar at the top with 'amazon sellercentral' and a search bar. The main heading is 'Add a Product' with a link for 'Selling application status'. There's a 'Show tour' link. The main content area is titled 'List a new product' and contains a search bar with the text 'Search Amazon's catalog first' and a 'Search' button. Below the search bar, there's a link: 'If it is not in Amazon's catalog: Create a new product listing'. There's an 'Inventory' section with a table showing 'Active listings: 1' and 'Inactive listings: 9', and a 'Manage Inventory' button. At the bottom, there's a footer with links for 'Rate this page', 'Get support', 'Policies and Agreements', and a language selector set to 'English'. The footer also contains the text 'SometimesIRun | © 1999-2016, Amazon.com, Inc. or its affiliates'.

Here are some tips for drafting your product listing:

- Consider what words and phrases a potential purchaser is likely to use when searching for your product. Put those keywords at the beginning of your listing.
- Use a keyword tool (such as Google's Keyword Planner at <https://adwords.google.com/KeywordPlanner>) to help you identify various terms that are related to your product.
- When you have a list of potential keywords, do searches for those terms on Google, eBay and even Amazon.com itself in order to verify the types of products that are displayed.
- Identify the primary features and benefits of your product, and include that in the product description if possible.
- If your product has multiple uses, include all of them in your product title.

Don't just copy down whatever information about the product you received from the manufacturer. Treat your listing as seriously as you would the sales page on your own website because that's essentially what it is.

### **Prepare Your Products for Shipping to Amazon's Fulfillment Center.**

Depending on how your items arrived from your wholesaler, you may need to take the additional step of preparing those products for shipment to Amazon's warehouse, so that they're available for sale through your FBA account.

- **Labeling Your Products** - Amazon's fulfillment process is highly automated, so your product will need to be properly labeled. You may be able to use the existing UPC barcodes on your product (if your product is so labeled), or you might need to label them yourself with Amazon-specific identifying bar codes.

Once you've signed up for an FBA account, Amazon can walk you through the process of creating the necessary labels, although you will need to have your own printer and blank labels in order to do so. The detailed list of specific labeling requirements can be found here: <https://www.amazon.com/gp/help/customer/display.html?nodeId=201100970>.

## **Assign Your Inventory to FBA.**

After you've created your product listings in Amazon and prepared your products for shipment, you'll need to assign them into your FBA inventory. In order to accomplish this you'll need to do the following:

- Log in to your Seller Central account.
- Navigate to "Inventory" >> "Manage Inventory."
- Now select the products you would like to include as part of your FBA listings by checking the box next to those items in the leftmost column.
- In the "Actions" pull-down menu, choose "Change to Fulfilled by Amazon."
- On the next page that appears, click the "Convert & Send Inventory" button.

Now you're ready to physically-send your products into Amazon.com so that they can make them available for sale to potential customers.

## **Create Your Shipment to Send to the Fulfillment Center.**

In addition to the labeling requirements that we discussed above, you'll also need to make sure that your items are packaged so that Amazon can quickly and efficiently pull them from inventory and ship them to your customers in single unit quantities. Your packaging must meet all applicable safety requirements that relate to both the products themselves as well as anyone who handles those products.

For example, if the product you want to sell is susceptible to dust or other damage either when it's in Amazon's fulfillment center, or as it's being shipped to a customer, then Amazon has specific packaging requirements relating to those items.

So if you intend to package your manual coffee grinder together with a coffee mug, you must be sure that they're securely packaged as a single item.

The complete list of requirements can be found here:

<https://www.amazon.com/gp/help/customer/display.html?nodeId=200243250>. Be sure to visit that page if you are going to be selling any liquid,

powdered, or granular products as well as jewelry items, and any item that's particularly small.

## **Send & Track Your Shipment**

Now it's time to take your boxes to your local shipping center. This might be a UPS office, a PostNet, or other commercial mailing business that accepts UPS shipment drop offs. Be sure to retain a receipt from your shipment, including a tracking number, so that you'll be able to confirm the timeline for delivery to Amazon.

You'll need to decide how much insurance to obtain for your shipment. This generally isn't a significant expense, at least compared to the overall value of your shipment. But you will need to consider this additional expense.

## **Staying Organized**

As you've learned by now, there are a lot of moving parts that you need to manage and work on when you're doing business through Amazon FBA. No single step is particularly challenging, or likely to get overwhelming, but if you don't keep yourself organized then it's easy to lose your place, potentially make a mistake, and cost yourself time and/or money.

Think about your past business ventures and projects; what techniques did you use to keep yourself organized? Maybe it was an online project management system, which can be a great idea if you're going to be enlisting some help with some of the steps of the process.

Or maybe you use your own online calendar and to-do list, or perhaps a spreadsheet, to stay organized with each task you have to do in connection with your first batch of products that you want to sell through Amazon FBA.

Even if you're used to keeping your professional life in order with a notebook and a pen, there's no reason you can't keep doing the same thing when it comes to your Amazon FBA activities.

Regardless of the method you use, you may want to consider making sections or divisions within your system. For example, you're probably going to be engaging in a series of transactions with your supplier or

wholesaler for your product. These interactions may very well justify their own notebook or page on your computer spreadsheet.

If it ever feels like something is about to slip through the cracks, or that you're on the verge of missing an important deadline or milestone with your FBA business, then take a close look at your organizational system and make the necessary changes as soon as possible.

## Equipment You Need

So you've decided you're ready to jump in with Amazon FBA. Apart from signing up for your seller account, what else do you need to get started? What equipment do you need to get the ball rolling?

- **Printer** - At a minimum, you'll need a printer that you can use to print out the shipping labels to get your product to Amazon's warehouse (if you're not having them directly shipped from your wholesaler source). You might also need a printer if you're going to be printing out the individual scannabel product labels that Amazon may require.
- **Scale** - You're going to need to know precisely how much each of your products weighs. In addition, if you're going to be packaging or combining products into a unique combination, you'll need to know the weight of that product.
- **Boxes and Packaging Tape** - In order to get your products to Amazon's fulfillment center, you'll need to box them up. Obviously, larger products are going to need larger (or more) boxes.
- **Branding, Labeling, and Packaging Materials** - Finally, depending on how you want to brand your products, you may need additional materials to accomplish your goals.

Most of these items are straightforward and generic, so you'll be able to get them at your local office supply store. (You might even choose to buy some or all of the necessary supplies on Amazon.com!)

Note that once you're an Amazon FBA seller, you'll be able to use Amazon's UPS account for discounted shipping rates. Amazon will charge you the cost of shipping, but that price may very well be less than what

you'd spend if you took your box) to your local post office or UPS shipping center.

\* \* \* \* \*

Make no mistake. Each step of the process of getting up and running with Amazon FBA is easy to understand. But that doesn't mean it will be easy. You're going to need to do the legwork and be prepared to do the work.

However, if give it your full effort, there's a great chance you'll find success!

A dark blue rectangular advertisement with yellow and white text. The text reads: "Point-&-Click Software Suite To Help You Get on Top of Amazon Marketing", "Create A Powerful Amazon Based Business", "Using Free Traffic & Automated Stores", and "Get The Tool + The System In This Complete Package".

**Point-&-Click Software Suite** To Help You Get on Top of Amazon Marketing

**Create A Powerful Amazon Based Business**  
*Using Free Traffic & Automated Stores*

Get The Tool + The System In This Complete Package

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